



Cindy is currently the Chief Financial Officer of the American Behavioral Research Institute, a consumer products company selling nutraceuticals under the brand name, Relaxium. Cindy spent 20 years in public accounting including seven years as Audit Partner with Coopers & Lybrand (now PWC) for consumer products, higher education, non-profit and financial services industries. Cindy has served over 30 non-profit organizations either as a consultant or board member. She is currently the Chair for the Society of International Business Fellows, an international membership organization for C-level executives, having served as their Board Treasurer. She is immediate past Chair of the Supervisory Committee of the Virginia Credit Union, a \$5 billion financial institution. As a result of her philanthropic leadership, she was appointed by Queen Elizabeth II, a Commander of the Order of St. John just prior to HRH death. She was recently appointed to the international audit committee and the South Africa oversight committee. The Order of St John is a 900-year-old order of chivalry focused on serving the sick and the poor regardless of faith. She is Treasurer of the National Panhellenic Conference Foundation and previously served as Treasurer of the Kappa Kappa Gamma Fraternity and Foundation. She has served as Finance Director and/or CFO for a number of nonprofits including an art museum, the Emergency Assistance Foundation, a small private college and has helped start non-profits and advise nonprofits with difficult issues in human resources, fundraising, board governance and finance.

At William & Mary, she has served on the boards of the Mason School of Business, their Muscarelle Museum of Art Foundation, their Society of 1918, as Treasurer of the William & Mary Foundation and as President of William & Mary Alumni Association. She is the 2023 recipient of their Alumni Medallion, the highest honor given to alumni.

Her extensive non-profit experience and identification of a need for a best practice guide that is easy to read, let her to write [A Guide to Nonprofit Board Success: Answering the Call of Leadership](#) (published by Praeger, an imprint of Bloomsbury) which set the standards for non-profit governance best practices, and is relevant for corporate board service. She is also a frequent speaker on the topic of board service and an author of numerous articles on board leadership topics in nonprofit electronic and print newsletters.